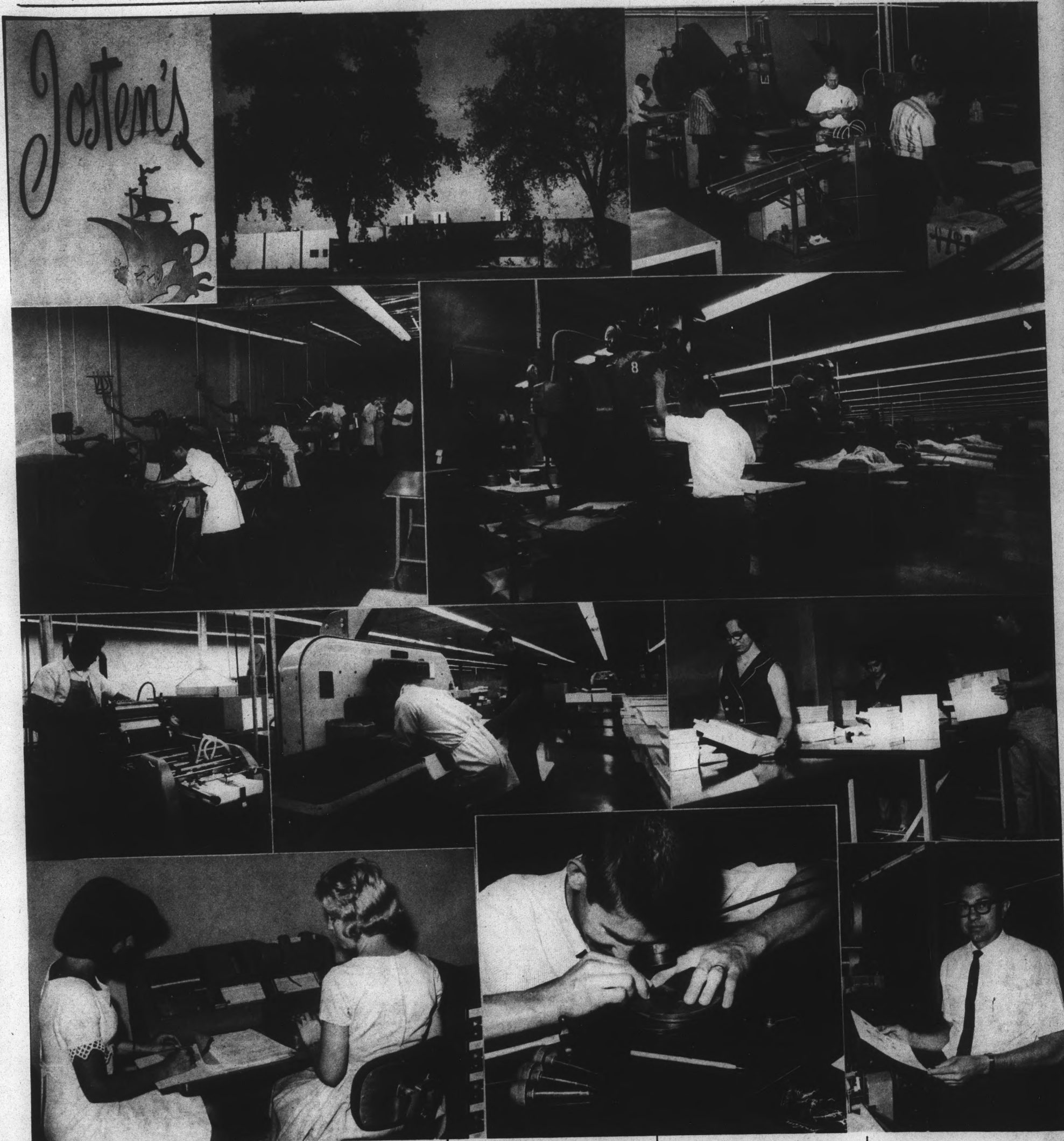


The FARM TRIBUNE

Vol. XX, No. 6

PUBLISHED WEEKLY — PORTERVILLE, CALIFORNIA

Thursday, July 21, 1966



PORTERVILLE'S NEWEST industry - Josten's: The insignia; the new plant under old oak

trees just north of highway 190 and west of south Main; some of the firm's printing equipment;

orders being boxed for shipment; machine records being prepared

on new orders; an engraver performing intricate plate work;

and Bob Dusek, manager of the plant. (Farm Tribune photos)

Group Visits Rocky Hill University Site

PORTERVILLE — A spectacular, scenic site for a proposed state university on top of Rocky hill was visited Tuesday morning by some 40 civic leaders of Porterville, Terra Bella and Springville, and breakfast was served on top of the hill by Nancy Johnson, of

(Continued On Page 4)

JOSTEN'S BRINGS PAYROLL, INVESTMENT TO COMMUNITY

PORTERVILLE — Payroll, investment that broadens the local tax base, diversity of job opportunity, and favorable publicity in the realm of industry are some of the desirable by-products that Josten's has brought to the Porterville community.

Basically an engraving operation, the new Josten's plant just north of highway 190 and west of south Main street represents a total investment of more than a half million dollars; it is now pro-

viding an annual payroll of about \$300,000, and with planned expansion during the next year, that payroll will increase to around \$500,000.

At present, 32 persons are employed by Josten's in Porterville, however, during the peak business months — March, April and May — employment reaches 72 persons, and will run around 75 during the next year.

At present Porterville plant production is centered in produc-

tion of engraved graduation announcements and calling cards; major expansion will be in the field of executive stationery, business cards, and greeting cards. The plant is part of Josten's graphic arts division.

The Josten's organization includes also a jewelry division and a yearbook division, with 15 plants, from coast-to-coast employing 2,300 persons plus 400 salesmen. Annual sales now exceed \$40,000,000.

The new American Yearbook plant, at Visalia, is part of Josten's yearbook division; a plant at Santa Barbara, in the jewelry division, manufactures rings, pins and medals. A trophy manufacturing plant is located in the eastern United States.

Josten's sales are primarily through schools to students at the high school, college, and university level. Last year the total Josten's organization supplied a

(Continued On Page 8)

Editorial Comment

REBUKE TO A RED

It is a safe bet that most Americans are tired of one-sided denunciations of our role in the Viet war, whether from enemies, allies, or fellow citizens. They may not entirely agree with our foreign policy, but they can't swallow the implication that we are the unholy ones.

Author John Steinbeck has put such hecklers in their place. Replying to a taunt by a Russian poet to "show your teeth" and denounce the war, Steinbeck replied with gently devastating reasonableness that his challenger was asking him to denounce "half a war, our half." Instead, he invited the young Russian to join him in denouncing the whole "Chinese-inspired war."

"Surely you don't believe that our pilots fly to bomb children," said Steinbeck: "that we send bombs and heavy equipment against innocent civilians? This is not East Berlin in 1953, Budapest in 1956, nor Tibet in 1959."

No, indeed, it is not; and that point badly needs making. Steinbeck's rebuke was aimed at a Russian; but it should sting the conscience of a good many Americans who, like him, may "detest all war" but who seem to have forgotten to detest the communist half of this one.

NEW BOOKS AT CITY LIBRARY

A romantic historical novel based on fact is titled NEVER CALL IT LOVING, by Dorothy Eden (who until now has been known as an author of Gothic novels of suspense). Her re-telling of the ill-fated love story of Charles Parnell, great Irish nationalist leader of the 19th century, and the unhappily married Mrs. Katharine O'Shea, exudes on every page an aura of the feverish passion which

these two anything-but-prim Victorians felt for each other and which made them run such astonishing risks. There is a great deal of fascinating material on the political turmoil of the age in this well-researched book, but it is the human problems of the lovers, even in the face of the divorce scandal that ruined Parnell's career and led to his early death, on which Miss Eden concentrates.

The ever reliable Hortense Calisher has had two novelettes published (both in one book), titled

CALIFORNIA SPEAKS

THORA C. BROWN, San Diego—"On the 'God is Dead' issue, perhaps many people now think our Supreme Court has taken His place."

PAUL A. LABARGE, JR., Pasadena, on recognition of Red China—"How could we possibly ask other nations to join us in impeding future aggression by the Red Chinese?"

B. T. ROCCA, S. F. industrial exec.—"Whenever inordinately high wages are forced on any industry, someone is going to suffer; and nine times out of ten a number of workers will lose their jobs one way or another."

D. SINCLAIR, San Mateo, on court reversal of Prop. 13—"The Proposition doesn't bother me. What does is the disturbing knowledge that my no or yes vote in the future means as little as a Gallup poll."

EARL BABBITTS, 66, San Diego, retired as oldest Navy chief—"I could dance the two-step and waltz all night. I can do the twist, but after that they lost me."

THE RAILWAY POLICE, and THE LAST TROLLEY RIDE—both of rich psychological interest. Carrying a car-blanket, a change of clothing, and a Harvard book-bag containing a real, small-sized Picasso, the heroine of the bizarre, amazing story THE RAILWAY POLICE, deliberately cuts her ties to her social worker job and her comfortable apartment and becomes a vagrant. This decisive gesture is connected somehow to her baldness (a hereditary condition). Just what connection, Miss Calisher explains by entering completely and sympathetically into the psychology of her character.

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FORMER AMERICAN athletic stars Bob Mathias and Bob Feller, who have been friends for 20 years, shared a reunion at Kern Kiwanis inter-club luncheon in Bakersfield's Hacienda last week. Mathias, twice Olympic decathlon champion, and Feller, Hall of Fame pitching immortal, discussed their pres-

ent business enterprises. Mathias, a resident of Visalia, operates a boys' camp, and Feller is an insurance executive in Cleveland, Ohio. Mathias is a Congressional candidate in the 18th district which includes Kern, Tulare and Kings counties.

The other story, set in the 1920's in upper New York State, is about a marriage that didn't work—its best moment is an enchanted account of a lovely summer trolley ride in the country. I preferred the first story, but both are good.

We have received numerous other novels recently, most of which don't deserve the time and space that a review would require, such as: THE SEASONS HEREAFTER, by Elisabeth Ogilvie; WATCH THE WALL, MY DARLING, by Jane Aiken Hodge; RESCUE MISSION, by John Ball; VENUS DISARMED, by Jeremy Dole; AFTER THE ACT, by Winston Graham.

And then there's VALLEY OF THE DOLLS, by Jacqueline Susann. We had not intended to purchase this one, but our public demanded it. The waiting list is getting longer.

Walnut crop this season in California is forecast at 90,000 tons, 14 percent above last year and about 20 percent above average.

Classified Ads Bring Results

Smokey Says:



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The Farm Tribune

Published Every Thursday at
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John H. Keck - William R. Rodgers

Co-Publishers and Owners

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July 21, 1966

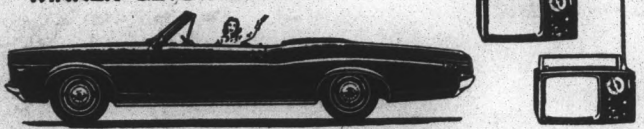
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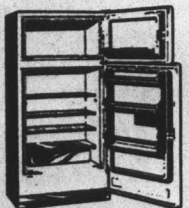
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VISALIA FAIR—TULARE—DOWNTOWN VISALIA



VANDALIA 4-H group at the Mace Meat company, at Dixon, during a tour of the northern California sheep country. Front row, from left: Steve Knight, Jason Carter, Carla Carter, Collette Laux, Bruce Carter, John Bennett and Steve Wall. In rear: Mrs. George Carter,

Mrs. Dale Weldon, Mrs. William Bennett, a plant guide, Mrs. Delmar Wall, Nanci Carter, Emmy Lou Weldon, Mrs. Wilbert Scranton, Farm Advisor Ronald Knight, Janice Scranton, Barry Weldon, a plant guide, and Dale Weldon.

VANDALIA 4-H CLUB GROUP BACK FROM THREE-DAY TOUR OF CALIFORNIA SHEEP PRODUCING AREAS

By Nanci Carter

VANDALIA — A group of 21 people went on a three-day sheep tour which took them to the Petaluma, Dixon, and Healdsburg sheep areas.

This group included: Mr. and Mrs. Dale Weldon, Barry and Emmy Lou Weldon, Mrs. Delmar Wall, Steven Wall, Mrs. Wilbert Scranton, Janice Scranton, Mr. and Mrs. Loren Schmid, Gregg and Steven Schmid, Mr. and Mrs. George Carter, Nanci, Bruce, Carla and Jason Carter, Mrs. William Bennett, John Bennett, and Collette Laux.

The tour was arranged by Tulare County Farm Advisor Ronald Knight, who, with his family, accompanied the group.

First stop was at Petaluma, at the James Anderson Wool company, where we saw slides on a wool contest in Australia. We also saw how wool should be banded and tied, and how it is stored in a plant.

Next we went to the Danti Calvi ranch, in Bodega, where we learned about their ram progeny test — a test to find which breed of sheep has the best production of offsprings that produce the greatest amount of meat.

We went to the Dr. Charles Campbell ranch in Healdsburg where the Campbells had just bought a Dorset ram from a breeder in Australia. Besides having Dorsets, the Campbells have Hampshires and Suffolks. In this area there is an over-abundance of

chicken houses, and the Campbells converted one into a sheep barn, which works very nicely.

Other places we visited were the Vassar ranch, the Gill ranch, and the De Tar ranch, all in the Dixon area. At all three ranches we learned about management, and how it pays off. We saw some wonderful purebred sheep, also.

We looked at the sheep facilities at Davis, and learned about the studies of multiple birth and progeny tests of Suffolks. We then went to the Dixon livestock auction, and to the Mace Meat company, where we saw the slaughtering and storage of meat.

This tour was arranged to show us the various phases of the sheep industry, which included wool, management, marketing, butchering and sale of sheep.

The group came back happy, tired, and better informed.

Oliver Mason Top Worker For Chamber Members

PORTERVILLE — Oliver Mason, Porterville business man, topped the Porterville chamber of commerce membership committee for the last month, securing six of 13 members.

Wally Rose, chairman of the committee, brought in the second highest number, and Allan Weaver, third highest.

Classified Ads Bring Results

Buccaneers Selling Season Tickets For Porterville College Football

PORTERVILLE — Season tickets for the 1966 Porterville College "Pirate" football season are now on sale. "The Buccaneers", a recently organized club for the promotion of inter-collegiate athletics at the college, is handling the sale.

Pat Hayes, "Buccaneer" president, has announced that the season tickets are available from club members or stores in the Porterville area. "Buccaneer" members who have not yet picked up their tickets may do so by contacting the club treasurer, Tom Cemo.

Fans may save the price of one game by purchasing season tickets, as the season ticket will sell for the price of four individual game tickets at the gate. In addition, season ticket holders will participate in a drawing planned for half time of each game.

Coach "Wally" Uphoff has told the "Buccaneers" that the prospects for the coming season are good. He reports that he expects a squad of approximately 50 boys

to report for practice on August 31.

Making the prospects look bright for the coming season is the return of 14 lettermen from last year's squad that was coming on strong as the season ended. These include Allyn Waggle, all-conference tackle, Larry Stafford and Gary Ishida at quarterback, and defensive standouts Art Castrillo, Pat Richardson, Tom Cemo, Mike Avila, and Ken Cramer, as well as Dave Mann and Jim Anderson from the offensive unit. Unhoff further reports that he is pleased with the prospect of having most of the boys from last year's outstanding Porterville High School Panther eleven, as well as a fine crop from Strathmore High school.

Assisting Coach Uphoff this year will be Allan Nelson, who will serve as backfield coach, and Don Kavadas, who will handle the line.

The 1966 schedule will open with an inter-squad game at Jamison stadium on Saturday night, September 17.

Porterville College 1966 Football Schedule

September 17	Crimson and Black Intersquad Game	at Porterville
September 24	Napa College	at Napa
October 1	Sierra College	at Porterville
October 8	*Coalinga College	at Lemoore
October 15	*College of the Desert	at Porterville
October 22	*Antelope Valley College	at Lancaster
October 29	*Reedley College	at Reedley
November 5	*Cuesta College	at Porterville
November 12	*Merced College	at Merced
November 19	*Alan Hancock College	at Porterville

*Central California Junior College Conference Games

DOVE SEASON OPENING DATE SEPTEMBER 3

SACRAMENTO — Dove season will open this year on September 3 in all areas of California, except along the Colorado river, and will continue through October 2; second season will be open December 10 - 18.

In the Colorado river area season is September 1 - 30 and December 10 - 18. Bag limit is 12 birds per day with possession limit 24.

Band-tailed pigeon season will be open in Tulare county from De-

cember 17 through January 15; bag and possession limit is eight pigeons per day.

Shooting hours for dove and pigeons is from one-half hour before sunrise to sunset.

Cottontail season opens statewide on September 1; early deer season, August 6; and late deer season, September 24.

CAROL BRIANO WINNER OF MERIT AWARD

ROCKFORD — Carol Briano, Rockford 4-H, was announced as one of eight junior leader merit

AWARDS WON BY VANDALIA 4-H MEMBERS

VANDALIA — Buck Bennett, Vandalia 4-H, was announced as a county winner in beef, and Jane Bennett as a medalist at 1966 Tulare County 4-H Achievement night held recently at the Lindsay Memorial building.

Other Vandalia 4-H award winners included: Barry Weldon, county winner, and Janice Scranton, medalist, sheep; Miss Scranton, medalist in the club reporters' contest; Weldon, a merit award for junior leader in sheep; Mrs. Dale Weldon, five year pin and certificate as an adult leader; and Buck Bennett, 1966 4-H All-Star.

The awards were presented for outstanding 4-H club work in projects, activities and events; general basis for awards was "how you played the game."

A special recognition award went to Howard Smith, of Porterville, for his support of the Porterville area 4-H clubs breakfast.

award winners at the 1966 Tulare County 4-H Achievement night held recently at the Lindsay Memorial auditorium. She will be sponsored at the annual 4-H conference on the Davis campus by the Bank of America.

Project medalists from Rockford included: Giovanna Briano, poultry; Sandra Valine, clothing; Rodney Valine, electricity; and Carrie Lunstad, reporter's book. Mr. and Mrs. Donald Koontz and Mrs. Arvin Hochuli received five-year adult leadership pins; Mrs. Weldon Clark a 10-year pin.

First cantaloups of the season were shipped the end of May from Imperial valley.



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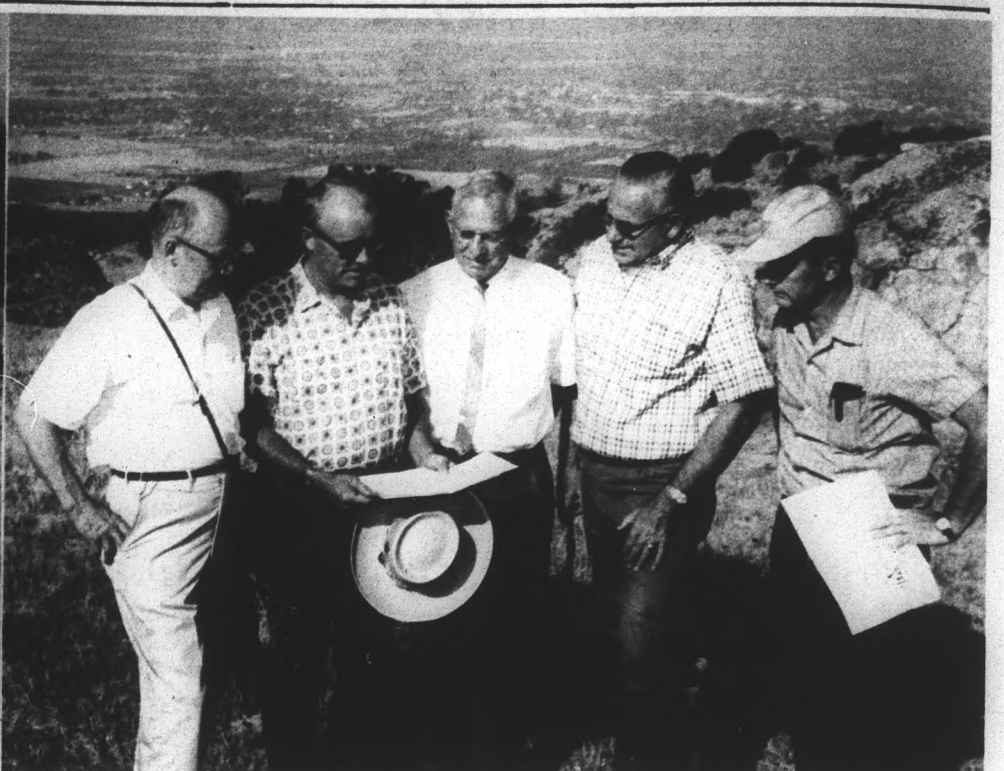
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A UNIVERSITY on top of Rocky Hill? 1,000 acres has been offered, and 40 civic leaders of Porterville, Terra Bella and Springville inspected the site



vehicles; members of the Tulare County Council on Higher Education, from left, James Hanson, representing the city

of Porterville; Ray Longley, chairman of the Tulare county board of supervisors; Charles Cummings, first district super-

visor; C. W. Easterbrook, representing the first supervisorial district; and Ted Cornell, representing the fifth district.

CROP REPORTING IN 100TH YEAR

WASHINGTON, D. C. — July marked the centennial year of crop reporting by the U.S. department of agriculture, the department making available monthly summaries of crop conditions and totals of acreage, yield and production of major farm commodities on a monthly basis.

Sugar beet harvest is underway in Imperial valley.

Motorists in the United States traveled a total of 800 billion miles in 1965.

BARN THEATER MEMBERSHIP DRIVE HEADED BY LORON HODGE; PLANNING MEETING SET FOR SUNDAY EVENING

PORTERVILLE — The Barn theater of Porterville will kick off a ticket and membership campaign Sunday, July 24, when more than 70 members of a special subscription committee meet at the Barn. The meeting is set for 8 p.m.

Named to head the area-wide drive is Loron Hodge, president of the Porterville junior chamber of commerce.

Speakers at the meeting will include Ray Longley, chairman of

the Tulare county board of supervisors, Don Frary, president of the Porterville chamber of commerce, and others, Hodge said.

Goal for the campaign is \$5,000, and the drive will be geared for a two-week period — July 31 to August 13.

The campaign will extend to Lindsay, Exeter and other communities in the area, according to Hodge.

The committee will be seeking support for the theater's 19th season, which begins in September. The public will be asked to buy season tickets at \$6.50 for five plays or to contribute to the theater as sustaining members (\$100), angels (\$50), patrons (\$25) or sponsors (\$10).

Following the Sunday meeting, smaller teams will meet during the week to plan details of the drive, Hodge said.

Everyone is welcome to attend the meeting.

Group Visits

(Continued From Page 1)

Claremont, who is purchasing the Kincaid property that includes the hill, and who has offered to donate 1,000 acres for construction of a new university campus.

The group was taken to the top of Rocky by four-wheel-drive equipment, using a trail up the east side. Short talks were given by Ted Cornell, a member of the Tulare County Council on Higher Education; by Wayne Robertson, manager of the Tulare county chamber of commerce and secretary of the council; by Ray Longley, chairman of the county board of supervisors; by Mac Williams, vice mayor of the city of Porterville; by Don Frary, president of the Porterville chamber of commerce; and by Mrs. Johnson.

Status of the project is that it is likely the state of California will locate a new university in the San Joaquin valley, and it appears that Tulare county has a good chance of getting the new campus, although it might go any place in the valley, depending upon decision of a state council on higher education and the regents of the University of California.

Four other possible sites within Tulare county are under consideration, and plan is for the county council on higher education to narrow the choice to a single site that will be presented for consideration at the state level.

Members of the hilltop touring group were surprised at the terrain on top of Rocky Hill, since there is far more relatively open and flat area than would appear from a valley view of the prominent hill.

Without doubt there has never been a breakfast served on top of old Rocky such as was served Tuesday. Ron Haag, chef at The Paul Bunyan, arrived in a helicopter, piloted by Frank Raye; food, prepared at the Bunyan and carried in containers that would not fit into the helicopter, arrived later by jeep, co-piloted by Chet Griswold and Marty Martin.

Object of the trek up Rocky was to acquaint people of the southeastern Tulare county area with the potential for a new university location on the hill.

Just when the state will make a decision to go ahead with a new university campus in the San Joaquin valley — possibly in Tulare county, and possibly in the Porterville area — has not been determined, but the project is now "in the mill".

HURLBUTT HEADS WAY CAMPAIGN

VISALIA — Edmund C. Hurlbutt, Visalia attorney and civic leader, has been named chairman of the Greater Visalia Area committee for re-election of Howard Way to the California State Senate.

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Ron Haag, chef from The Paul Bunyan, arrived by helicopter, piloted by Frank Raye, to serve breakfast that was brought up



the mountain in a jeep, co-piloted by Marty Martin and Chet Griswold. Nancy Johnson, of Claremont, who has the Kin-



caid property, that includes Rocky Hill, in escrow and who has officially offered the Rocky Hill site for a new state uni-

versity campus that will be constructed in the San Joaquin valley, and Wayne Robertson, manager of the Tulare county chamber of commerce, and secretary of the Tulare County Council On Higher education. (Farm Tribune photos)

Sportsmen May Apply For Antelope Hunting Permits

SACRAMENTO—August is the deadline to apply for a special antelope hunt permit, the California Department of Fish and Game said

this week.

Applications must be received by the DFG's license section in Sacramento by 5 p.m. of that date to be eligible. The drawing will be held August 4 in Sacramento.

Application forms and maps showing the location of the hunt, and zones, are available wherever

hunting licenses are sold.

The Fish and Game commission has approved a special hunt for 265 buck antelope. Area of the hunt includes all of Modoc county, most of Lassen county, and parts of eastern Siskiyou and Shasta counties.

The hunt is divided into seven zones. Hunters must apply for the zone of their choice, and may list a second choice.

Hunters must apply for the

hunt on the special application form. To be eligible, hunters must be residents of California over 16 years of age and must not have been issued an antelope permit in the last 10 years. Not more than two persons may apply as a party. Only one application per person is allowed.

Successful applicants will be notified by mail, and will have until August 15 to send in their \$7 fee for a permit. After Aug-

ust 15, unfilled quotas will be filled from an alternate list.

CALIFORNIA SHEEP POPULATION UP

SACRAMENTO — Sheep producers in California were feeding 241,000 head of sheep and lambs for slaughter, as of June 15, a figure 13 percent greater than last year, however, 11 percent below the 1961-64 average.

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Ercie Powers gives special attention and expert pressing to all silk garments that go through our plant.



Opal Blackburn assures you your clothes will be delivered ready to wear, bright-as-new and mended.



Mr. Blackburn and Jay Pettit who operate the machine that gives your clothes "bright as new" deep cleaning.



EXTRA SERVICES included FREE

- Minor Repairs
- Moth Proofing
- Replacing Buttons
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Free Pick-up and Delivery

Ferguson's

NEW CITY CLEANERS

201 E. Olive

Phone 784-1164



MOTHERS KNOW WHAT IT TAKES FOR SANDWICHES THAT STAY FRESH LONGER

259 N. Second Street Porterville Phone 784-7720

! GUNS ! ! GUNS ! ! GUNS !

WE STOCK - - -

- WINCHESTER
- REMINGTON
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- BROWNING
- ITHACA
- MOSSBERG
- HARRINGTON RICHARDSON

AND MANY IMPORTS

PORTERVILLE HARDWARE CO.

"THE HARDWARE PEOPLE"

Over 20,000 Items For

126 N. Main

Your Convenience

Ph. 784-0165



MEATS

Top Quality — Budget Prices

- MEAT CUTTING
- PREMIUM WRAPPED
- FREEZING

Frozen Food Lockers For Rent

Jones Locker Service

788 W Olive — Porterville — Phone 784-0493

Beer - Wine - Liquor

Featuring:

Cold Liquors - Ice Cubes

Bar Supplies

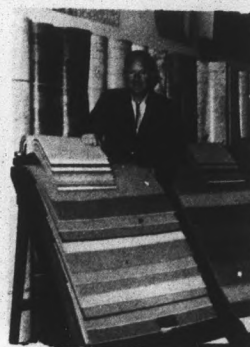


48 North D Street

Phone 784-4006

BankAmericard

An Acre of Free Parking



Now you can have LUXURY UNLIMITED

underfoot... at prices that will pamper your budget. Miles of textured broadloom in a world of basic and decorator colors.

Expert Installation

Free Estimates

Western FLOOR COVERING CO.

601 W. Olive

PUMPS - WELLS

WIND MACHINES



COMPLETE WATER ENGINEERING

PORTERVILLE



AT THE point of the wooded slope, coming in from the left side of the above photo, is the mountain community of Mineral King, now consisting of a few old buildings, reached by probably the steepest road in the Sierra. But some changes will be made, since this is the site

of the new Mineral King village that will be constructed by Walt Disney as the center of his \$35,000,000 to \$50,000,000 development of a winter sports area and a winter and summer resort. The deep pass, top left, is Farewell Gap, that will be reached by a tramway;

immediately to the right is White Chief bowl, one of the eight bowls that will ultimately be developed for skiing. The photo was taken July 13, and, with the Sierra in one of its driest seasons in recent years, little snow remains, even though Vandever mountain, between Farewell Gap and White Chief bowl, peaks at 11,900 feet. In spite of the spectacular Alpine beauty of the area, relatively few people come into Mineral King, as compared to the more accessible, better developed resorts of the Sierra. But when the Disney development gets into full swing - probably in eight to 10 years, an estimated two and a half million people will visit the area annually, and developed ski slopes will

handle 20,000 skiers at one time. The quiet Mineral King community will be turned into a "village" with two major hotels, 10 restaurants, a chapel, ice-skating rink, conference center, theater, general store, post office, lodging accommodations for all income brackets, ski school, snow play areas, and toboggan runs. Fourteen ski lifts will be constructed into the various ski bowls - lifts that during the summer will be used by campers, sight-seers and picnickers. Disney is planning the entire development so that the great natural beauty of Mineral King will be preserved - but, things will look different if this photo is duplicated 10 years from now. Leading the pack horse is Chet

Griswold, behind is Loren McDonald; in a party that rode over Timber gap last week for a bit of fishing in Sequoia National park were, also, Dr. Charles S. Crane, R. J. Owen, and Bill Rodgers, all of Porterville, and Dick Ray, of Los Angeles. (Farm Tribune photo)

Irrigation Systems Installed and Guaranteed

Foundation Piers — Gates and Valves
Trenches Dug and Back-filled
Grease Traps

Bob Jurkovich & Sons

Porterville Cement Pipe Co.

Plant: South Main Street

Porterville

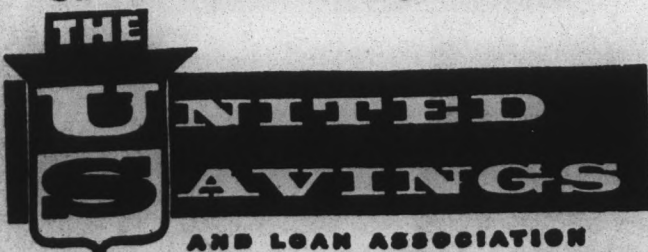
Phone SU 4-6187

STARTING JULY 1st A NEW
CURRENT ANNUAL RATE

5%

COMPOUNDED QUARTERLY

On All Insured Savings Accounts



Main Office
178 N. Main
Porterville

Member Federal Savings
& Loan Insurance Corp.
Federal Home Loan Bank
System

1123 Main St.
Delano
Phone 3817

PINKHAM, CARY, HEAD DUFFY GROUP

EXETER — Patrick Pinkham, Exeter-area rancher, and Jack Cary, long-time Exeter resident and civic worker, have been named co-chairmen of the Exeter campaign to reelect Assemblyman Gordon Duffy.

APPROXIMATELY 560 species of native plants grow in Death Valley.



Classified

**BUY IT! SELL IT!
TRADE IT!**

NOTICE

Responsibility for an error in any advertisement will be assumed by The Farm Tribune for only one publication of said advertisement.

RATE

First publication \$.05 per word; repeat without change \$.025 per word. Minimum \$1.00.

GOT A DIRTY POODLE? —

Beautiful GROOMING at MOMMY'S DOGHOUSE. Boarding, bathing, grooming—All Breeds. Reservations phone 784-1143, HILLCREST KENNELS.

ap28tf

MOFFITT & RINGSDORF, REALTY — Realtors, Farm Brokers, Exchangers. Citrus and Cotton Specialists. Ph. 535-4471, Terra Bella; Tipton 752-4275. j114tf

KEEP OUT — Also Signs for all occasions at The Farm Tribune Office, 3rd at Oak, Porterville.

LEGAL NOTICE

BRIEF OF THE MINUTES
TULARE COUNTY BOARD OF
SUPERVISORS
Visalia, California

Tuesday, July 5, 1966
Regular Meeting
All Present

- 66-1330 Void
- 66-1331 Ord. #1091, adopted
- 66-1332 Road abandonment apprd.
- 66-1333 Ord. continued one week.
- 66-1334 Hearing continued to July 26.
- 66-1335 Resol. commending Ag. and Health employees, apprd.
- 66-1336-1341 Deeds accepted.
- 66-1342 Road Petition No. 2027 denied.
- 66-1343 Agree. No. 2013, apprd.
- 66-1344 Agree. No. 2011, apprd.
- 66-1345 Agree. No. 2012, apprd.
- 66-1346 Petitions for support, denied.
- 66-1347-1348 Release of Liens, apprd.
- 66-1349-1352 Resol. by Co. Hosp., apprd.
- 66-1353 Agree. No. 1975, apprd.
- 66-1354 Correction in Assessment Roll, apprd.
- 66-1355 Claim referred to Co. Csl.
- 66-1356 Resignation of Member of Fire Prot. Dist., acceptd.
- 66-1357 Appointment to Lovers Lane Fire Prot. Dist., apprd.
- 66-1358 Health Officer, Auth. to pay for Services.
- 66-1359 Leave of Absence apprd.
- 66-1360 Final Budget Hearings set.
- 66-1361 Transfer of Funds apprd.

Adjourned to Wednesday,
July 6, 1966 - 10:00 a.m.

Wednesday, July 6, 1966
Adjourned Regular Meeting
All Present

66-1362 Transfer of Funds apprd.

66-1363 Recommend. of Plan: Comm. for zoning apprd.

66-1364 Dir. of Plan. to proceed with zoning around cities.

Adjourned to Monday, July 11, 1966 - 10:00 a.m.

Monday, July 11, 1966
Adjourned Regular Meeting

- Absent: A. M. Supervisor Keefe.
- 66-1365-1371 Portion of Resol. No. 66-346, amended.
- 66-1372 Claims apprd. Terra Bella Sewer Maint. Fund.
- 66-1373 Resol. by Welfare Dept., apprd.
- 66-1374 Correction in Assessment Roll apprd.
- 66-1375 Refund of Tax deposit, auth.
- 66-1376 Request of Supt. of Parks, apprd.
- 66-1377 Accepted Report, apprd.

Adjourn

John R. Longley, Chairman
Tulare County Board of Supervisors

(SEAL)
ATTEST: JAMES E. HOWARD,
Clerk
Board of Supervisors
By MILDRED AZBILL,
Deputy Clerk j121

LEGAL NOTICE

CERTIFICATE OF BUSINESS
FICTITIOUS NAME

THE UNDERSIGNED do hereby certify that they are conducting a pharmacy business at 69 West Willow, in the City of Porterville, County of Tulare, State of California, under the fictitious trade name of SMITH'S DRUG STORE and that said firm is composed of the following persons, whose names and addresses are as follows to-wit:

Angie Stringham, 374 Faber Street, Shafter, California.
Merton Wiedmann, 401 Cross Street, Shafter, California.
Patricia Wiedmann, 401 Cross Street, Shafter, California.
LeRoy Rohrbach, 248 Pine Street, Shafter, California.

Witness our hands this 15th day of June, 1966.

s/ ANGIE STRINGHAM
s/ MERTON WIEDMANN
s/ PATRICIA WIEDMANN
s/ LEROY ROHRBACH

STATE OF CALIFORNIA)
COUNTY OF KERN.)

On this 15th day of June, A.D., 1966, before me, Alfred G. Mortimore, A Notary Public in and for said County, residing therein, personally appeared Angie Stringham, Merton Wiedmann, Patricia Wiedmann, and LeRoy Rohrbach, known to me to be the persons whose names are subscribed to the within instrument and acknowledged to me that they executed the same.

Witness my hand and official seal.
ALFRED G. MORTIMORE
Notary Public in and for said County and State.
My Commission Expires
June 12, 1968.
jn30,j17,14,21

NOTICE TO CREDITORS

Superior Court of the State of California
For the County of Tulare

No. 18665

Estate of
CLIFTON C. BRITTELL,
also known as C. C. Brittell,
Deceased.

NOTICE IS HEREBY GIVEN to the creditors of the above named decedent that all persons having claims against the said decedent are required to file them, with the necessary vouchers, in the office of the clerk of the above entitled court, or to present them, with the necessary vouchers, to the undersigned at the law offices of Hubler, Burford, Moran & Quirk, 141 East Mill Avenue, Porterville, California, which is the place of business of the undersigned in all matters pertaining to the estate of said decedent, within six months after the first publication of this notice.

Dated June 22, 1966.
HOWARD E. BRITTELL,
Executor of the Will of the
above named decedent
Hubler, Burford, Moran & Quirk
Attorneys at Law
141 East Mill Avenue
Porterville, California, 93257
Telephone: (209) 784-5064
Attorneys for Executor
First publication: July 7, 1966.
j17,14,21,23,ag1

The Old Days

PORTERVILLE ENTERPRISE
April, 1910

For some time past there has been an effort made on the part of the county to stop the cattlemen from pasturing their herds in the meadows in the higher Sierra during the spring and summer months, thereby causing complete devastation to the crop of feed and grass.

This destruction to the feed is disastrous to the tourist travel into the hills and the complaint is entered that there is not enough feed left to feed a mule by the time the pleasure seekers reach the mountain meadows.

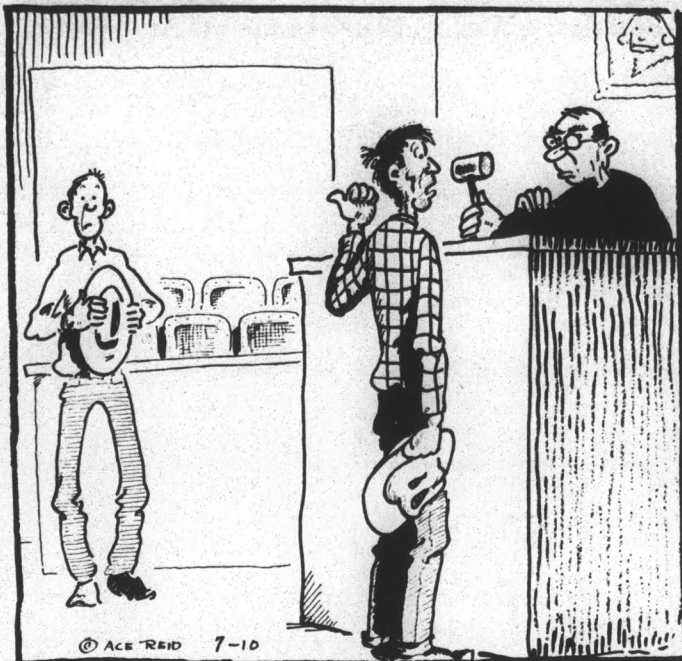
These conditions are again being taken up and it is not improbable that a concerted action will be taken in the immediate future to shut the cattlemen out of the mountains.

Judge Courtney Talbot was in town from Globe and he states that there is a decided expression in his part of the county against the cattlemen and that this will be taken up at the next meeting of the Tule River Development Association. He urges that Porterville Chamber of Commerce also take the matter up and assist in bringing about the desired end.

It is impossible to pack horse feed into the high altitudes and for that reason it is thought best to protect what feed there is there against the devastation of the cattle herds. The cattlemen have had the privilege of these meadows for many years and it is be-

COW POKES

By Ace Reid



"He can't testify he saw me steal a cow that night, 'cause the only one that knows what I do after dark is the man in the moon!"

Concrete Pipe

— IRRIGATION PIPE —
Installation Guaranteed

For Better Service To You We Use
2-Way Radio Communication Thru
Porterville Radio Dispatch.

NELSON CONCRETE
PIPE CO.

Phone 784-5362 Porterville

We Only Heard

BY BILL RODGERS

MORE ABOUT Buzz. Louie and Janet Stephen write from St. Cloud, Minnesota, that Buzz Stephen, who is the property of the Minnesota Twins, is throwing great ball for the St. Cloud professional team. In his last two games he had 34 strikeouts.

JACK ROSENBAUM, in his San Francisco Examiner column, reports, "Happened during the Huelga Day parade, Saturday. As the striking farm workers from Delano marched by Powell and Market, a bleary wino shouted, 'You're just lazy bums. Go back and pick some more grapes.'"

AS WAS predicted when the state of California put half of a grade separation at 190 highway and south Main street, tourists, and other persons unfamiliar with Porterville, are having difficulty figuring out how to get off Main street heading east on 190. Of course, it can't be done, which is all right with state highway engineers, who figured that those who want to head east on 190 can go out Plano road, but which causes confusion for strangers. It will be many years, if ever, before the state will put a four-way interchange at south Main because of problems involving the railroad that runs alongside the street, but the situation could be greatly improved if signs were placed on Main at Vandalia, directing persons who want to turn east on

lieved to be high time that the pleasure seekers and the people generally of this part of the state who desire a little recreation in the hills be considered.

Field work has begun in Placer county in what is said to be the first campaign for the control of the so-called malaria mosquito ever undertaken in California. Surface water will be drained off where practicable, and spraying will be resorted to.

OPEN SUNDAYS
8 a.m. to 3 p.m.

CLYDE BOUGH'S
Hardware

Complete line Pipe and Fittings,
Sporting Goods

Clyde Bough and
Bill Sharman, owners
2605 W. Olive ph. 784-5955
Across street from
Town and Country Mkt.

190, down Vandalia to the Plano-190 intersection.

FROM THE Treasury Department of the United States we have just received another supply of excellent ads designed to encourage people to invest their money in U.S. Savings Bonds. The only catch is that the U.S. government expects us to run the ads without charge. This we will not do, because advertising space is what we have to sell, and if we give it away, off to the poor house we go. . . . And most certainly we feel no patriotic obligation to give the government something for which we charge private citizens. . . . So, Robert Nightlighter (who signed the covering letter on the ads) your copy is excellent, but it's in the wastebasket.

My Neighbors



"All I know is it sure gets the crowds into theatres."

Horseback Riding
LESSONS AND HORSE HIRE

G Bar H Ranch

685 E. Grand

Call: Barbara Hendry
784-4788

TRAVEL

AIR - STEAMSHIP

ALL LINES

TOURS - CRUISES

Hanson Travel Service

13 W. Mill

784-2240

HONDA 90 C.C. TRAIL MACHINE

Now On Display

The Last Word
for the Trails

HONDA of Porterville

740 S. Main

Ph. 784-1386

ALTHOUSE-STRAUSS

Complete Engineering and
Surveying Services

SUNSET 4-6326

709 Second Street P. O. Box 87
Porterville, California

SUHOVY'S SUPER MARKETS

#1 - Plainview

Cor. Rd. 196 & Ave. 192

#2 - 2274 Springville Drive
East Date Street

Open 9 a.m. to 7 p.m.
Sundays 9 a.m. to 6 p.m.

ALWAYS best prices in district
on QUALITY MEATS

* SPECIAL Locker Orders
at quantity prices

* Vegetables at their best

LOANS

REAL ESTATE
AUTOMOBILE
FURNITURE

YOU MAY BORROW TO
CONSOLIDATE DEBTS
OR FOR ANY
GOOD PURPOSE.

Sample Payment Plan

Cash to you	No. Pymts.	Mo. Pymts.
503.73	12	48.00
504.33	18	34.00
504.13	24	27.00
1009.98	24	52.00
1548.47	36	56.00
2005.82	36	71.00

Other Small Loans.

5% INTEREST PAID ON
THRIFT ACCOUNTS

Finance & Thrift Co.
212 No. Main — 784-1780
Porterville

The Old Timer



"The only go-getter in some offices is the fellow they send out for coffee."

TUESDAY BONUS

Winner Pot No. 1 is:

Mary G. McLaughlin \$500
Rt. 3, Box 937
Porterville, Calif.

Winner Pot No. 2 is:

George R. Neese \$5
P.O. Box 593
Strathmore, Calif.

Pot No. 1 \$200

Pot No. 2 \$44

NEXT WEEK'S REPRESENTATIVE IS:

J & J PHARMACY



FOUR OF the many agri-business men very much interested in the prosperity of Tulare county's farmers discuss the new Porterville Agri-Business Center at last week's ground

breaking for a Coberly and Plumb building in the Center. From left: Ralph Leininger, Shell Oil company; Allan Coates, Porterville chamber of commerce manager; C. Wheeler

Coberly, vice president of Petrolane Gas Service, Inc.; and Dudley Pearson, developer of the Center. The 20-acre tract for the Center is located on Freeway 65, three miles south

of Porterville. In right photo Coberly explains the project to company officials, dignitaries and members of the press near the site of the Coberly & Plumb facilities. Petrolane Gas Ser-

vice, Inc. will supply all the gas to the tenants through two underground pipelines. All other utility lines will also be buried, leaving the Center free of obstructing and unsightly poles.

JOSTEN'S

(Continued From Page 1)

million class rings to 10,000 schools; printed two million year-books for 5,000 schools and engraved diplomas for 7,000 graduating classes.

The Porterville plant is considered to be the western distribution center in Josten's graphic arts division. Since opening in November of 1965, the plant has supplied only California, but expansion of the service area is planned to include the entire west coast and other western states.

With this business expansion, payroll and job opportunity at the Porterville plant will also expand.

The Josten's organization was started in 1897 by Otto H. Josten, in his jewelry store and watch repair shop at Owatonna, Minnesota. Move toward a broad, national firm started in 1922 when Daniel C. Gainey was hired as a salesman — Gainey is now chairman of the Josten's board of directors — but the "big push" on nationwide expansion actually began to build up momentum in 1955.

Why did Josten's select Porterville for a major plant?

Bob Dusek, resident manager, who has been with Josten's since 1950, says, "We liked the community. Most of us in the organization are from smaller towns, so Porterville looked good to us. We sized up the city as progressive and growing, and we found the type of people in the community who we knew would make good employees."

Dusek also says that Allan Coates, manager of the Porterville chamber of commerce, and Mel Carter, president of the chamber when the Josten people first came into Porterville, along with many other individuals, presented the community in an excellent manner.

"We felt we were coming into a friendly city," Dusek says, "and our experience proves that we were right."

It was just a little more than a year ago that ground was broken for the Porterville Josten's plant.

YOU CAN'T MAKE AN OMELETTE WITHOUT BREAKING A FEW EGGS

By JAMES DORAIS

There are some things in life, thank heaven, that cross party and ideological lines. And there is a special breed of people, whose numbers include liberals, conservatives, Zen Buddhists and Baptists, who have had to be dragged, kicking and screaming, into the second half of the Twentieth Century because they object to being punched, folded and mutilated.

For this melancholy minority group, there is cheer in the news that the computers are having a little trouble, here and there, in executing their grand design to relegate the human race to the status of second class citizens.

Take the experience of New York's Lincoln Center Repertory Theater, reported last week in the Wall Street Journal.

"You're Fired!"

Lincoln Center has just fired its computer, which was costing it more than \$2000 per month, and has re-hired a 19 year old blonde named Kate Brown, whom the computer had replaced, at \$300 per month.

The computer's job — and Miss Brown's — was to assign seats to the theater's subscribers. The computer botched up the job so badly that it took Lincoln Center three months to straighten out the mess.

The computer, of course, argues that the mess wasn't really its fault. Somebody forgot to tell it, when the theater changed its location, that the seating capacity had been reduced from 1,158 seats to 1,039 seats. Computer haters will consider that a pretty lame excuse. With its super brain it should have discovered the mistake itself in less than three months' time. Miss Brown, the Center obviously decided, could have done better than that.

Lincoln Center isn't the only computer user that is disenchanted.

A major magazine publishing company reports: "Since we began going on computer, everything has really gotten

Now the plant is a reality, its operation is expanding, the Josten people are pleased with the Porterville community, and, when the highly desirable economic factors evolving around the Josten's operation are considered, Porterville should be pleased with Josten's.

fouled up and we now get up to 50 telephone complaints daily from subscribers."

Going Broke Electronically

A national subscription agency says its computer system has put the business in the red ever since it installed it. It cost five times the original estimate to get the computer in working order, raised processing costs 10 per cent and delayed orders to 12 weeks beyond normal.

But unlike the Lincoln Center people, the agency's management is determined to stay in tune with the times, even if it goes broke. A spokesman says: "The computer is a complete revolution in the ways of doing business, and as in any revolution some innocent people always get slaughtered."

AGRICULTURE WAGE REPORT DUE AUG. 1

VISALIA — Monday, August 1, is the deadline date for filing a contribution return and report of agricultural wages, form DE 7003, for the second quarter of 1966, Jack R. Ham, auditor in charge for the State Department of Employment in Visalia reminds employers of agricultural workers. Penalty and interest will be charged if the report is filed after the deadline, Ham said. Employers who need help in preparing their agricultural returns and wage reports may contact Ham at 500 North Garden street, Visalia, or telephone 734-7411.

Or, as the old Bolsheviks used to say: "You can't make an omelette without breaking a few eggs."

The Old Timer



"Persons hardest to convince they are of retirement age are children at bedtime."



From
**Daybell
Nursery**
By John

We have many strange animals for garden decoration in stock these days and you're welcome to come by for a look. There are bear, deer, ducks, squirrels, chipmunk, owls, cats, woods animals, and birds to add interest to your yard. Guaranteed to amuse grand children and cause husbands to howl with anguish.

In similar vein are bird baths, fountains, cherubs, and special pumps to create water effects. If you need help fabricating such things we sell Sunset's book of fountains, water falls, and garden pools. This is a new book and one which goes a long way toward getting the job done.

Speaking of water if you have a garden hose with leaky fittings we install new ones for a nominal fee. Only takes a few minutes and costs from fifty to seventy cents an end for most hoses. If completely beyond repair we would be delighted to sell you a new hose complete with sprinkler, lawn, or new yard.

If nothing else interests you it's a good month to pull out any used up flowers and cover the areas with forest humus or pebble bark. This looks neat and pretty with only a minimum of effort. Sold in bulk or bag on "E" St. North of Olive.

DAYBELL'S

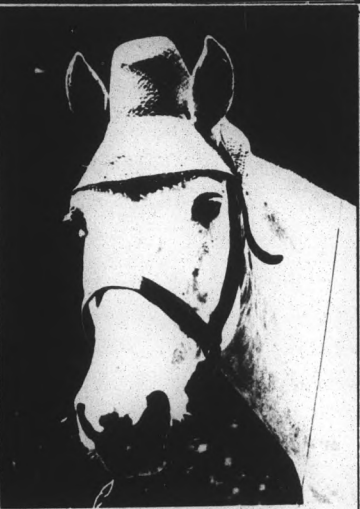


55 North "E" Street
GOOD THINGS from the good earth

A Tuesday Bonus Store



This is a discontented horse (you can tell by the way he wears his hat down over his eyes).



Mr. Elmer Wilson, our chief horsehair scout, who has been following the horses all his life.

...from discontented horses

We're mighty particular where we get our horsehair, most of which comes from horses, we're told. Mild-mannered horses are no good... their hair is too soft. We look for mean tempered unhappy horses with bad dispositions and maybe indigestion. When our horsehair scout finds a horse like this, he starts talking

to him like a senator or a lawyer. This makes the horse mad sooner or later and the hair begins to stand up on his neck... quickly our man starts snipping... at the very instant the bristles are the toughest. That's how come our horsehair brushes give such good service and are hard to wear out.

Come In and See
Our Selection of
Floor Brushes - Paint
Brushes - etc.

**Jones...
HARDWARE CO.**
ESTABLISHED 1899



**WORLD'S FINEST DRINKING
WATER in your home**
For less than 1¢ per gallon

Krystal-Spring Distributors

38 W. Henderson

Phone 781-1269

Porterville